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Primavera Systems Delivers Traditional Chinese Version of SureTrak Project Manager

Demand for Project Management Continues to Grow in Asia Pacific

BALA CYNWYD, Pa, USA, February 24, 1999 -Primavera Systems, Inc., the leading developer of integrated, scalable, project management software solutions, today announced a Traditional Chinese character set version of its popular SureTrak Project Manager® 2.0, winner of a 1998 Win100 Award from CMP's Windows Magazine in the category of Project Management.

The primary markets for SureTrak Traditional Chinese are Hong Kong and Taiwan, a region where Primavera products have grown 600% since 1990. The release of SureTrak Traditional Chinese supports the growing demand for project management outside of the United States and joins Primavera's expanding library of international SureTrak versions, including French, German, Hebrew, Italian, Japanese, and Russian.

"The increasing demand for Chinese software is a natural outcome of the expanding project management market in the Asia Pacific region," explained Mike Kibblewhite, director of international sales at Primavera Systems. "And many high profiles projects in Asia Pacific, including the new Hong Kong Airport at Chep Lap Kok, The Petronas Towers in Kuala Lumpur, Three Gorges Dam in China, Taipei Rapid Transit Systems, and Taiwan High Speed Rail Project, are managed by companies with Chinese-speaking project managers using Primavera software. Further, Hong Kong and Taiwan represent nearly \$50 billion per year in new construction projects, a primary market for Primavera's project management software."

Richard Hsiao, president of Prime Technical & Management Services, a Primavera value-added reseller, added, "Project management comprises planning, but more importantly, tracking, analyzing, and controlling projects. Traditional Chinese SureTrak manages all of these components at an affordable price."

According to International Data Corporation, the project management software market is expected to grow from \$87 million in 1997 to \$107 million in 2001 in the Asia Pacific region. Asia Pacific currently represents 11.7% of the worldwide project management software market and is forecasted to be 12.5% of the worldwide project management market in 2001. (IDC Cross-Industry Applications: 1997 Worldwide Markets and Trends - 6/97).

SureTrak makes the benefits of project management accessible to anyone that needs to control priorities, dates, budgets, and resource requirements. Based on extensive usability testing, SureTrak simplifies project management for mainstream use by addressing the ease-of-use needs of novice to experienced project managers, while delivering project planning and control requirements

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for workgroups. Web publishing capabilities deliver easy access to project status over the Internet and an intranet. SureTrak includes Project KickStart™ for quick and easy project initiation, Progress Spotlight™ for immediate highlighting of activities needing to be updated, a PERT view to define relationships between activities, and e-mail capabilities for enhanced communications among team members.

SureTrak requires an Intel or compatible PC, running Microsoft Windows 3.1, Windows 95, or Windows NT. The estimated street price of SureTrak is HK\$3,400 in Hong Kong and NT\$16,000 in Taiwan. It comes with a 90-day full warranty and a money-back guarantee within 60 days of purchase. SureTrak can be purchased directly from Primavera, or from retail dealers, mail-order houses, and Primavera value-added resellers around the world.

For more information on the Traditional Chinese version of SureTrak, interested parties may call Primavera's Hong Kong office at 852-2111-8288, or email hkinfo@primavera.com, or Primavera's Taiwanese value-added reseller, Prime Technical & Management Services, at 886-2-2706-5068 or sales@ptmstw.com.

About Primavera Systems

Founded in 1983, Primavera Systems, Inc. is the leading provider of innovative project management software and services to help customers successfully manage their projects and resources. The company serves a broad range of industries, including engineering, construction, utilities, energy, technology, telecommunications, chemical processing, financial services, manufacturing, aerospace, and defense. Primavera's product line includes Primavera Project Planner® (P3®), SureTrak Project Manager, Webster for Primavera®, RA®, Expedition®, Primavera Enterprise Access Kit® (PEAK), DataStore for Primavera®, and Monte Carlo for Primavera®. The company is headquartered in Bala Cynwyd, Pennsylvania with offices in Chicago, New Hampshire, San Francisco, Hong Kong, and London. More information about Primavera Systems and its products is available via the World Wide Web:

<http://www.primavera.com>.

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